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Easy to understand and to the point, MANAGEMENT SCIENCE MODELING, 4th Edition, International Edition uses an active-learning approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you will easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The essentials resource website, whose access is available with every new book, includes links to the following add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, RISKOptimizer, NeuralTools, and Evolver); and SolverTable, which allows you to do sensitivity analysis. All of these add-ins have been revised for Excel 2010.

This book includes a collection of selected papers presented at the International Conference on Modelling and Simulation in Engineering, Economics, and Management, held at the Faculty of Economics and Business at the University of Girona, Spain, 28-29 June 2018. The conference was organized by the Association for the Advancement of Modelling and Simulation Techniques in Enterprises (AMSE) and the University of Girona with the aim of promoting research in the field of modelling, simulation and management science. This book presents original research studies related to fuzzy logic, soft computing and uncertainty, as well as a number of papers in the field of bibliometrics in social sciences. Presenting new advances in these areas, with a special focus on management, economics and social sciences. It is of great interest to researchers and Ph.D. students working in the field of fuzzy logic, soft computing, uncertainty and bibliometrics.

This book aims to demonstrate and detail the pervasive nature of Discrete Optimization. The handbook couples the difficult, critical-thinking aspects of mathematical modeling with the hot area of discrete optimization. It is done with an academic treatment outlining the state-of-the-art for researchers across the domains of the Computer Science, Math Programming, Applied Mathematics, Engineering, and Operations Research. The book utilizes the tools of mathematical modeling, optimization, and integer programming to solve a broad range of modern problems.

Introduction to Management Science, 2e offers a unique case study approach and integrates the use of Excel. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. This most recent revision has been thoroughly updated to be more "user-friendly" and more technologically advanced. These changes include, a completely new chapter on the art of modeling with spreadsheets. This unique chapter goes far beyond anything found in other textbooks and are based on the award winning methodologies used by Mark Hillier in his own course. The technology package has also been greatly enhanced to include, Crystal Ball 2000 (Professional Edition) a Management Science Online Learning Center, and an Excel add-in called Alver Table for performing sensitivity analysis. Crystal Ball is the most popular Excel add-in for computer simulation and includes OptQuest (an optimizer with simulation) as well as a forecasting module. The Management Science Online Learning Center (website) includes several modules that enable students to interactively explore certain management science techniques in depth. Solver Table is an Excel add-in developed by the author to help perform sensitivity analysis systematically, as well as substantially expanded coverage of computer simulation, including Crystal Ball. We now have two chapters on computer simulation instead of one, where the second chapter features the use of Crystal Ball.all.

With over 30 years' experience as a management teacher and consultant, Mike Pidd provides the tools for thinking that will help us to think through the consequences of decisions before we act. The third edition of Tools for Thinking builds on the successes of the previous two editions. It creates a bridge between the soft and hard (Operations Research) OR schools of thought and provides an empirically based framework in which to place them. Focusing on modelling as an activity, rather than on models and techniques, Mike Pidd shows how models can be employed to explore possible future scenarios and to make sense of managerial vision. This third edition has been fully revised and updated without changing its focus. It features a new chapter on Decision Analysis and includes up-to-date examples using popular softwares, such as Precision Tree, @Risk and Micro Saint Sharp, to illustrate how these help in developing and using management science models as tools for thinking.

"Combat Modeling" is a systematic learning resource and reference text for the quantitative analysis of combat. After a brief overview, authors Washburn and Kress present individual chapters on shooting without feedback; shooting with feedback; target defense; attrition models; game theory and wargames; search; unmanned aerial vehicles; and terror and insurgency. Three appendices provide a review of basic probability concepts, probability distributions, and Markov models; an introduction to optimization models; and a discussion of Monte-Carlo simulations. Drawing on their many years of experience at the

Naval Postgraduate School in Monterey, California, Washburn and Kress have created a reference that will provide the tools and techniques for analysts involved in the underpinnings of combat decisions. This is a book that can be used as a military manual, reference book, and textbook for military courses on this vital subject.

This addition to the ISOR series introduces complementarity models in a straightforward and approachable manner and uses them to carry out an in-depth analysis of energy markets, including formulation issues and solution techniques. In a nutshell, complementarity models generalize: a. optimization problems via their Karush-Kuhn-Tucker conditions b. on-cooperative games in which each player may be solving a separate but related optimization problem with potentially overall system constraints (e.g., market-clearing conditions) c. economic and engineering problems that aren't specifically derived from optimization problems (e.g., spatial price equilibria) d. problems in which both primal and dual variables (prices) appear in the original formulation (e.g., The National Energy Modeling System (NEMS) or its precursor, PIES). As such, complementarity models are a very general and flexible modeling format. A natural question is why concentrate on energy markets for this complementarity approach? As it turns out, energy or other markets that have game theoretic aspects are best modeled by complementarity problems. The reason is that the traditional perfect competition approach no longer applies due to deregulation and restructuring of these markets and thus the corresponding optimization problems may no longer hold. Also, in some instances it is important in the original model formulation to involve both primal variables (e.g., production) as well as dual variables (e.g., market prices) for public and private sector energy planning. Traditional optimization problems can not directly handle this mixing of primal and dual variables but complementarity models can and this makes them all that more effective for decision-makers.

Most books on inventory theory use the item approach to determine stock levels, ignoring the impact of unit cost, echelon location, and hardware indenture. Optimal Inventory Modeling of Systems is the first book to take the system approach to inventory modeling. The result has been dramatic reductions in the resources to operate many systems - fleets of aircraft, ships, telecommunications networks, electric utilities, and the space station. Although only four chapters and appendices are totally new in this edition, extensive revisions have been made in all chapters, adding numerous worked-out examples. Many new applications have been added including commercial airlines, experience gained during Desert Storm, and adoption of the Windows interface as a standard for personal computer models.

Easy to understand and to the point--and without any jargon--PRACTICAL MANAGEMENT SCIENCE uses an active-learning approach and realistic problems to help you understand and take advantage of the power of spreadsheet modeling. With real examples and problems drawn from finance, marketing, and operations research, you'll easily come to see how management science applies to your chosen profession and how you can use it on the job. The authors emphasize modeling over algebraic formulations and memorization of particular models. The CD-ROMs packaged with every new book include the following useful add-ins: the Palisade Decision Tools Suite (@RISK, StatTools, PrecisionTree, TopRank, and RISKOptimizer); Solver Table, which allows you to do sensitivity analysis; and Premium Solver for Education from Frontline Systems. All of these add-ins have been revised for Excel 2007. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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