

## The Gorilla Game An Investors Guide To Picking Winners In

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However, this is not an easy get rich quick guide, but a serious approach to investing in high tech that will be a lot of work for the individual. The Gorilla Game is one of the top 5 investing books that I have ever read.

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The Gorilla Game reveals the dynamics driving the market for high-tech stocks and outlines the forces that catapult a select number of companies to "gorilla" status -- dominating the markets they serve in the way that Microsoft dominates software operating systems and Cisco dominates hardware for data networks. Follow the rules of The Gorilla Game and you will learn how to identify and invest in the "gorilla candidates" early on -- while they are fighting for dominance in their markets ...

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When the dust clears and one company clearly attains leadership in its market, you'll reap the enormous returns that foresighted investors in high-tech companies deserve. This new edition of The Gorilla Game has been updated and revised throughout, with new focus and new insights into choosing the internet gorillas--the companies that are destined to dominate internet commerce. Bestselling author Geoffrey A. Moore is one of the world's leading consultants in high-tech marketing strategy.

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High-tech investing can be extremely risky, but investors who learn to play the gorilla game can avoid many of the traps and pitfalls and instead start capitalizing on untold profits. Personal wealth is only a gorilla game away.

*The Gorilla Game, Revised Edition – HarperCollins*

The Gorilla Game Investors Guide To Picking Winners In the gorilla game investors guide to picking winners in high technology geoffrey a moore etc paul johnson tom kippola these authors stock market analyst high tech consultant and known writer offer a guide to the fast paced and risky but rewarding

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world of high tech investment they reveal the dynamics behind the market for stocks and show which forces catapult some companies to The Gorilla Game Picking Winners In High Technology

The Possibilities Are Staggering: Had you invested \$10,000 in Cisco Systems back in early 1990, your investment would now be worth \$3,650,000. Similarly, a \$10,000 investment made in Microsoft in 1986 would be valued at more than \$4,721,000 today. \$10,000 invested in Yahoo! in 1996 would today be worth \$317,000. How do you get in on those deals—especially if you're not a Silicon Valley insider? How do you buy the high-tech winners and avoid the losers? How do you find the Yahoos, Microsofts, and Ciscos of tomorrow? The answers are here, in this newly revised edition of the national bestseller *The Gorilla Game*. The book reveals the dynamics driving the market for high-tech stocks and outlines the forces that catapult a select number of companies to "gorilla" status—dominating the markets they serve in the way that Yahoo! dominates internet portals, Microsoft dominates software operating systems, and Cisco dominates hardware for data networks. Follow the rules of *The Gorilla Game* and you will learn how to identify and invest in the "gorilla candidates" early on—while they are still fighting for dominance, and while their stocks are still cheap. When the dust clears and one company clearly attains leadership in its market, you'll reap the enormous returns that foresighted investors in high-tech companies deserve. This new edition of *The Gorilla Game* has been updated and revised throughout, with new focus and new insights into choosing the internet gorillas—the companies that are destined to dominate internet commerce. Bestselling author Geoffrey A. Moore is one of the world's leading consultants in high-tech marketing strategy. Here you'll find his groundbreaking ideas about technology markets that made his previous books bestsellers, combined with the work of Paul Johnson, a top Wall Street technology analyst, and Tom Kippola, a high-tech consultant and highly successful private investor. Together they have discovered and played the gorilla game and now give readers the real rules for winning in the world of high-tech investing. Step by step you'll learn how to spot a high-tech market that is about to undergo rapid growth and development, how to identify and spread investments across the potential gorillas within the market, and how to narrow your investments to the single, emerging leader—the gorilla—as the market matures. High-tech investing can be extremely risky, but investors who learn to play the gorilla game can avoid many of the traps and pitfalls and instead start capitalizing on untold profits. Personal wealth is only a gorilla game away.

The must-read summary of Geoffrey Moore, Paul Johnson and Tom Kippola's book: "*The Gorilla Game: An Investor's Guide to Picking Winners in High Technology*". This complete summary of the ideas from Geoffrey Moore, Paul Johnson and Tom Kippola's book "*The Gorilla Game*" shows how the real challenge in business is how to identify the potential star performers of tomorrow before their stock becomes highly valued in the marketplace. In their book, the authors explain how "gorilla game investing" is a strategy designed to answer that challenge. It focuses specifically on high technology stocks and industry sectors. Within those sectors, a "gorilla" is a market leading company with a dominant position. This summary demonstrates "gorilla game investing" and how it can lead to huge profits. Added-value of this summary: • Save time • Understand key concepts • Expand your knowledge To learn more, read "*The Gorilla Game*" and discover the key to finding the future giants and making the right investment.

The possibilities are staggering: Had you invested \$10,000 in Cisco Systems in early 1990, your investment would not be worth \$1,285,000. Similarly, a \$10,000 investment made in Microsoft in 1986 would be valued at more than \$1,800,000 today. How do you get in on those deals -- especially if you're not a Silicon Valley insider? How do you buy the high-tech winners and avoid the losers? How do you find the Microsofts and Ciscos of tomorrow? The answers are here, in *The Gorilla Game*. All you have to do is learn the rules. *The Gorilla Game* reveals the dynamics driving the market for high-tech stocks

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and outlines the forces that catapult a select number of companies to "gorilla" status -- dominating the markets they serve in the way that Microsoft dominates software operating systems and Cisco dominates hardware for data networks. Follow the rules of *The Gorilla Game* and you will learn how to identify and invest in the "gorilla candidates" early on -- while they are fighting for dominance in their markets and while their stock is still cheap. When the dust clears and one company clearly attains leadership in its product category, you'll reap the enormous returns that foresighted investors in high-tech companies deserve. *The Gorilla Game* is the latest from bestselling author Geoffrey A. Moore, one of the world's leading consultants in high-tech marketing strategy. Here you'll find the ground-breaking ideas about technology markets that made his previous books bestsellers, combined with the work of Paul Johnson, a top Wall Street technology analyst, and Tom Kippola, a high-tech consultant and highly successful private investor. Together they have discovered and played the gorilla game and now give their readers the real rules for winning in the world of high-tech investing. Step by step you'll learn how to spot a high-tech market that is about to undergo rapid growth and development; how to identify and spread investments across the potential gorillas within the market; and how to narrow your investments to the single, emerging leader -- the gorilla -- as the market matures.

*Pitching the Perfect Investment + Website* will present a two-step process: 1) finding the perfect investment; and 2) crafting the perfect pitch. It presents world-class insights into search strategy, data collection and research, securities analysis, risk assessment and management, combined with the use of critical thinking, to uncover the perfect opportunity for professional analysts, sophisticated private investors and ambitious young analysts as well as mergers and acquisition specialists advising clients, financial consultants and corporate financial analysis teams. *Pitching* draws from the disciplines of psychology, argumentation and informal logic. It instructs the investor analysts of all types how to craft this perfect investment into the perfect pitch. *Pitching* an investment is an essential skill to securing and then excelling at your job on Wall Street. In this book: The money manager will learn how to analyze and pitch ideas to potential investors in order to get them to invest in his or her fund. The analyst will learn how to source, analyze, value and pitch a compelling stock idea to their superiors in order to advance their careers. The banker will learn how to pitch acquisition ideas to senior executives and corporate clients to win business. The C-level executive of a public or private company will learn how to pitch his company to existing and potential investors. The salesperson will learn how to analyze and pitch a compelling idea to clients. The sophisticated or enterprising individual investor will learn how to source, analyze and value investment ideas to make money. The student will learn how to source, analyze, value and pitch a compelling stock idea in order to secure a job on Wall Street. This is an essential skill for the ambitious young investment analyst looking to begin a career on Wall Street as well as the seasoned veteran discussing an idea on CNBC, and every investor in-between.

“Read this book to learn how to create a company as powerful as Apple.”—Guy Kawasaki, former chief evangelist of Apple  
*Escape Velocity* Geoffrey A. Moore, author of the marketing masterwork *Crossing the Chasm*, teaches twenty-first century enterprises how to overcome the pull of the past and reorient their organizations to meet a new era of competition. The world's leading high-tech business strategist, Moore connects the dots between bold strategies and effective execution, with an action plan that elucidates the link between senior executives and every other branch of a company. For readers of Larry Bossidy's *Execution*, Clay Christensen's *Innovator's Solution*, and Gary Vaynerchuck's *Crush It!*, and for anyone aiming for the pinnacle of business success, *Escape Velocity* is an irreplaceable roadmap to the top.

Mixes humor, common sense, psychology, and Taoist philosophy in practical suggestions for applying bicameral thinking and Taoist principles to stock-market and investment considerations

Rules for successful trading, direct from the traders who practice them every day Even with today's high-

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speed computers, online accounts, and information access, traders still live or die based on their abilities to control fear, greed, and emotion. The Market Is Always Right gives traders battle-proven advice for avoiding common trading setbacks by understanding human nature both their own and others' and directing it toward profitable outcomes. Distilling the wisdom of hundreds of traders, this proactive book starts with 10 overriding rules for example, "Evaluate your performance" and then lists the subrules within each, such as "Qualify and quantify your trading pattern." Other examples include: Never chase trades Watch the open don't trade it When in doubt, get out

When an unobservant zookeeper goes home, all the animals he thinks he has left behind in the zoo follow him. On board pages.

"Bibliography found online at [tonyrobbins.com/masterthegame](http://tonyrobbins.com/masterthegame)" --Page [643].

A chess grandmaster and a certified financial planner show readers how to approach investing like a chess player, and how to gain financial freedom. Discover how you can apply the strategies of chess to manage your money better. World Chess Champion Grandmaster Susan Polgar and international investment advisor Douglas Goldstein, CFP, share practical examples and never-before-heard stories from the chess, and show you:

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